



# Motion Picture Association Report

<a href="#">SB496</a>	Roberta Lange Julie Pazina Richard Daly ...	Revises provisions relating to the film industry. (BDR S-1039)	Status: Waiver granted effective: May 15, 2023.	<p>Expands film tax credits primarily earmarked for two new major production campuses in Las Vegas.</p> <p>May 16, 2023 Hearing Summary</p> <p>Presenter(s): Senator Roberta Lange; Greg Ferraro; Randy Birtcher; Ravi Ahuja, Sony; Michael Morganthal, Sony; David O'Reilly, Howard Hughes</p> <p>Senator Lange opened the presentation and provided an overview of the need to diversify industries in Nevada. She has been working on bringing film to Nevada for some time. Discussed the Birtcher Group and bringing in Sony and the Howard Hughes Corp. Admitted that the dollar number is big. But she wants people to be open to it. Develops relationship with UNLV similar to what happens at USC and the film industry.</p> <p>Sizzle video presentation on the bill.</p> <p>Greg Ferraro provided an additional overview. Addressed whether the state would lose money and when will the market stabilize. Proposing two Nevada factories providing content worldwide.</p> <p>Randy Birtcher provided an overview of who they are and what they do. Birtcher will be the connecting force between all parties. He reviewed a presentation that outlined expectations and deliverables.</p> <p>Ravi Ahuja provided an overview of the programs/films they produce. Nevada has the potential to become a major player. Reviewed how other businesses would be positively impacted by the film industry.</p>
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Michael Morganthal discussed financial implications for the bill and David O'Reilly provided additional information on their involvement.

Outlined the ongoing benefits and why this particular bill is different.

Assm. CH Miller stated he has a film background and has been involved in conversations along the way with his support.



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## Bills That Missed Deadline

<a href="#">SB28</a>	Revenue and Economic Development	Revises provisions governing transferable tax credits for film and other productions. (BDR 32-254)	Status: (Pursuant to Joint Standing Rule No. 14.3.1, no further action allowed.)		Provides for an increase in the base amount of transferable tax credits to an eligible production company.
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